PRIVACY POLICY

Last Updated: April 17th, 2026

Your privacy is very important to us and we take your privacy very seriously. This Privacy Policy describes how VERACRON™ Wellness Systems, LLC ("Company", "we", "us", or "our") collects and uses the personal information you provide to us on our website and all other websites, mobile sites, applications, platforms and tools where this Privacy Policy appears or is linked, and through the use of our services, (collectively the "Site"). It also describes the choices available to you regarding our use of your personal information and how you can access and update this information.

We collect, use and are responsible for certain personal information about you. When we do so we are subject to various laws in the United States, and we are responsible as controller of that personal information for the purposes of those laws.

By creating an account, providing information to us (by any means, whether in correspondence, via our Site, or otherwise), or continuing to use our services, you acknowledge that you have read, understood, and consent to be bound by this Privacy Policy.

IF YOU DO NOT AGREE WITH THIS PRIVACY POLICY OR OUR PRACTICES, YOU MAY NOT USE OUR SITE. THIS PRIVACY POLICY MAY CHANGE FROM TIME TO TIME AND YOUR CONTINUED USE OF OUR SITE CONSTITUTES YOUR ACCEPTANCE OF THOSE CHANGES. WE ENCOURAGE YOU TO REVIEW THIS PRIVACY POLICY PERIODICALLY.

Personal Information We Collect About You. As used in this Privacy Policy, "personal information" means any information relating to an identified or identifiable individual.

We may collect, use, store and transfer different kinds of personal information about you via our Site or in the course of providing services to you which we have grouped together follows:

- **Identity Data** includes first name, last name, username or similar identifier, date of birth, telephone number, fax number, email address, age, and gender.
- **Professional or Employment-Related Data includes** your company name, your job title, and your company contact information.
- **Contact Data** includes street address, city, state, zip, email address and telephone numbers.
- **Commercial Transaction Data** includes details about our transactions with you and other details of products and services you have purchased from us.
- **Internet or other Electronic Network Activity Data** includes internet protocol (IP) address, your login data, browser type and version, time zone setting and location, browser plug-in types and versions, operating system and platform and other technology on the devices you use to access the Site, and information about how you use our Site, products and services.
- **Outreach and Communications Data** includes your preferences in receiving communications from us and our third parties and your communication preferences.

This personal information is required to provide our website site and associated services to you. If you do not provide personal information we ask for, it may delay or prevent us from providing certain products and/or services to you.

Cookies and Other Tracking Technologies.

Cookies

Cookies are small text files of information stored by the Internet browser on your computer's hard drive. We may use these cookies to collect browsing data to keep track of your preferences and profile information and to collect general usage and volume statistical information. Our cookies do not collect personal or confidential information and are not spyware.

There are a number of different types of cookies, however, our Site uses:

- *Essential* – These cookies are necessary to the core functionality of our Site and some of its features, such as access to secure areas.

- *Performance and Functionality* – These cookies are used to enhance the performance and functionality of our Site. For example, we may use these cookies so that we recognize you on our Site and remember your previously selected preferences. These could include what language you prefer and your geographic location. These cookies are nonessential to the use of our Site, however, without these cookies, certain functionality may become unavailable. A mix of first-party and third-party cookies are used.

- *Advertising* – These cookies are used to make advertising messages more relevant to you. They prevent the same ad from continuously reappearing, ensure that ads are properly displayed for advertisers, and in some cases select advertisements that are based on your interests. Our Company sometimes shares online data collected through these cookies with our advertising partners. This means that when you visit another Site, you may be shown advertising based on your browsing patterns on our Site.

- *Analytics and Customization* –Our Company uses these cookies and technologies to analyze how the Site is accessed, used, or performing in order to improve your user experience and to maintain, operate and continually improve the Site. For example, we use Google Analytics on the Site to collect: page url/page title and user browser/system information, which includes browser type, referrer, language, java/flash support, IP address, and ad-serving data. For information on how Google Analytics collects and processes data, visit www.google.com/policies/privacy/partners/. To opt-out of Google Analytics, visit Google's "How you can control the information collected by Google on these sites and apps" article available here.

- *Social Media* – These are cookies used to connect our Site to a third-party social media platform. For example, these cookies enable you to share our Site's content through third-party social networks and other websites. They remember your details after you sign in to a social media account from a website. These cookies may also be used for advertising purposes.

- *Unclassified* – These are cookies that have not yet been categorized. We are in the process of classifying these cookies with the help of their providers.

Web Beacons

Our Site contains electronic images known as web beacons (sometimes called single-pixel gifs) and are used along with cookies to compile aggregated statistics to analyze how our Site is used and may be used in some of our emails to let us know which emails and links have been opened by recipients. This allows us to gauge the effectiveness of our customer communications and marketing campaigns. We use a third party to gather information about how you and others use our Site. For example, we will know how many users access a specific page and which links they clicked on. We use this aggregated information to understand and optimize how our Site is used.

Targeted Advertising

Targeted Advertising (also known as online behavioral advertising) uses information collected on an individual's web browsing behavior such as the pages they have visited or the searches they have made. Third parties collect this information by placing or accessing cookies in your browser when you visit this Site, or other, websites. If you would like to learn more about the third party advertisers that may be aware of the fact that you visit the Site, and to understand your choices about having such advertisers' cookies turned off, please visit http://www.aboutads.info/choices/, http://www.youronlinechoices.com/, or http://www.networkadvertising.org/.

How to Manage Cookies.

You have the right to decide whether to accept or reject certain cookies. You can set your browser not to accept cookies, and the above websites tells you how to remove cookies from your browser. However, in a few cases, some of our Site features may not function as a result. Essential cookies cannot be rejected, as they are strictly necessary to provide you with our Site.

Do Not Track

We do not track users across the web and therefore do not respond to web browser "do not track" signals.

We do not authorize third parties to collect personal information from your visit of the Site for third party use without your consent.

How Your Personal Information is Collected. We collect most of this personal information directly through our Site and apps. However, we may also collect information:

- Directly from a third party;
- From a third party with your consent;
- From cookies on our Site;
- Through publicly available databases and repositories; and
- Via our IT systems, including: Automated monitoring of our Site and other technical systems, such as our computer networks and connections, communications systems, email and instant messaging systems

How and Why We Use Your Personal Information. Under data protection laws, we can only use your personal information if we have a proper reason for doing so, e.g.,:

- To comply with our legal and regulatory obligations;
- For the performance of our agreement with you or to take steps at your request before providing our products and services;
- For our legitimate interests or those of a third party (i.e. to minimize fraud that could be damaging for Company, our customers and for you, to make sure we are following our own internal procedures so we can deliver the best service to you, to be as efficient as we can so we can deliver the best service for you at the best price, to protect trade secrets and other commercially valuable information, to prevent and detect criminal activity that could be damaging for us and for you, to make sure that we can keep in touch with our customers about existing and new products and services to make sure we are following our own internal procedures and working efficiently so we can deliver the best service to our customers, to promote our business to existing and former customers, and to maintain our accreditations so we can demonstrate we operate at the highest standards); or
- Where you have given consent.

A legitimate interest is when we have a business or commercial reason to use your information, so long as this is not overridden by your own rights and interests.

We use and process your personal information:

- To provide products and/or services to you
- To prevent and detect fraud against you
- To gather and provide information required by or relating to audits, inquiries or investigations by regulatory bodies
- To ensure business policies are adhered to, e.g. policies covering security and internet use
- For operational reasons, such as improving efficiency, training and quality control
- To ensure the confidentiality of commercially sensitive information
- For statistical analysis to help us manage our business, e.g. in relation to our financial performance, customer base, product range or other efficiency measures
- To prevent unauthorized access and modifications to systems

- To update and enhance customer records
- To ensure safe working practices, staff administration and assessments
- For marketing our services [and those of selected third parties] to:
    - existing and former customers;
    - third parties who have previously expressed an interest in our services;
    - third parties with whom we have had no previous dealings.

This does not apply to special category personal information, which we will only process with your explicit consent.

We may also anonymize, aggregate or de-identify personal information so the end-product does not identify you or any other individual. For example, we may use this information to generate norms by industry, geography, level, etc., enable us to understand where our products and services are being utilized, conduct ongoing validation studies, compile reports, and improve the products and services. Such aggregated, anonymized or de-identified information is not considered personal information for purposes of this Privacy Policy and we may use it for any purpose.

Who We Share Your Personal Information With. We routinely share personal information with:

- Our affiliates, including companies within the Company's group;
- Service providers we use to help deliver our products and/or services to our customers;
- Other third parties we use to help us run our business, such as marketing agencies or website hosts;

We only allow our service providers to handle your personal information if we are satisfied they take appropriate measures to protect your personal information. We also impose contractual obligations on service providers relating to ensure they can only use your personal information to provide services to us, to our customer and to you. We may also share personal information with external auditors, e.g. in relation to accreditation and the audit of our accounts.

We may disclose and exchange information with law enforcement agencies and regulatory bodies to comply with our legal and regulatory obligations.

We may also need to share some personal information with other parties, such as potential buyers of some or all of our business or during a re-structuring. We will typically anonymize information, but this may not always be possible. The recipient of the information will be bound by confidentiality obligations.

How Long Your Personal Information Will Be Kept. We will keep your personal information while we are providing products or services to our customers or to you. Thereafter, we will keep your personal information for as long as is necessary:

- To respond to any questions, complaints or claims made by you or on your behalf;
- To show that we treated you fairly; or

- To keep records required by law.

We will not retain your personal information for longer than necessary for the purposes set out in this Privacy Policy. Different retention periods apply for different types of personal information.

When it is no longer necessary to retain your personal information, we will delete or anonymize it.

Children and our Site. Our Site is not directed to children, and you may not use our Site if you are under the age of 18. If you are under 18, do not use our products or services, access the Site, or provide any information about yourself including, without limitation, your name, address, email address or any screen name or user name you may use.

If we learn that we have collected or received personal information from a child under 13 without verification of parental consent, in compliance with the Children's Online Privacy Protection Act, we will purge such information from our database and cancel the corresponding accounts. If you believe we may have any information from or about a child under 13, please see our "How to Contact Us" Section below. Please visit the FTC's website at www.ftc.gov for tips on protecting children's privacy online.

Keeping Your Personal Information Secure. We use reasonable and appropriate physical, technical, and administrative safeguards to protect your information from unauthorized use, access, loss, misuse, alteration, or destruction. We endeavor to protect the personal information we receive, gather and store, by such means as password protection, firewalls and other means. We limit access to your personal information to those who have a genuine business need to access it. Those processing your information will do so only in an authorized manner and are subject to a duty of confidentiality. We also require that third party service providers acting on our behalf or with whom we share your information also provide appropriate security measures in accordance with industry standards. We also have procedures in place to deal with any suspected data security breach. We will notify you and any applicable regulator of a suspected data security breach where we are legally required to do so.

However, while we strive to protect your privacy, due to many reasons, including the inherent security flaws in the internet, ***we cannot guarantee the security of any information you disclose to us*** and, as such, you agree that your disclosure of such information is at your own risk.

Where Your Personal Information is Held. Information may be held at our offices and those of our [group companies,]third party agencies, service providers, representatives and agents as described above (see above: "Who We Share Your Personal Information with").

A Note to Users Outside of the United States. Company is headquartered in the United States and utilizes service providers in the United States. The Site is not intended for Site visitors outside the United States. If you are a non-U.S. user of the Site, by visiting the Site and providing us with data, you acknowledge and agree that your personal information may be processed for the purposes identified in this Privacy Policy. If you choose to access our Site outside the United States, Company and our service providers may transfer your personal information to, or access it in, jurisdictions that may not provide equivalent levels of data

protection as your home jurisdiction. In particular, you are advised that the United States of America uses a sectoral model of privacy protection that relies on a mix of legislation, governmental regulation, and self-regulation. Where the laws of your country allow you to do so, by using the Site or the services or by providing your data, you consent and authorize Company to transfer, store, and use all such personal information in the United States of America (and any other country where we operate) which may not offer an equivalent level of protection to that required in the country where you reside and to the processing of that personal information by us on our servers located in the United States of America, as described in this Privacy Policy. If you do not want your personal information transferred to the United States of America and any other country where we operate, please do not submit any information to us or use our Site or the services.

Third Party Websites. If, in your interactions with the Site, you are linked or directed to, or click on, a third party website, we cannot control what information you may provide to that party or on that website, and we are not responsible for how that party may use or disclose any information you may provide to them. This is not as an endorsement by us of any third party website, content that may be offered on such third party website, or of any products or services provided by such third party. We do not control, nor are we responsible for, such third party website, product or service offerings. As such, we urge that you exercise caution before providing them with your personal information and to review the third party's privacy policy for information on its data processing practice.

You should contact the site administrator for such third party website if you have any complaints, claims, concerns or questions regarding such third party website or its privacy practices.

Changes to This Privacy Notice. This Privacy Policy was published on the date "Last Updated" above.

We may change this Privacy Policy from time to time. Changes to this Privacy Policy will be made by updating this page. Please visit this Privacy Policy regularly to read the current version.

How to Contact Us. Please contact us using the "Ask a Question" option on our website if you have any questions about this Privacy Policy or the information we hold about you.

Do You Need Extra Help? If you would like this Privacy Policy in another format (for example: audio, large print, braille) please contact us (see "How to contact us" above).